



Minutes of a Board Meeting held 2020-03-07
Held online by voice conference
Boston local time

Chair: Michael Norsworthy

Also present: Daniel Davies, Matthew Flentje, William McClenny, Michael Showman, Ramon Reyes.

Absent: Matthew Cabrera, Keiran Stevenson

This formed a quorum.

Called to order at 2:00pm

Discussed: Progress report on interview video with a prominent professor.

Results: Several interesting topics and visual cues are to be included. The professor passed on a request to work with us more in future, with regard to literature on transhumanism and subcultures.

Discussed: Progress report on recent second panel at an annual convention.

Results: The line-up of presenters was agreed to be a good combination. More advertisement materials at an earlier stage of the convention would have boosted attendance further. It was noted that this requires us to make more generic advertisement materials we can bring between conventions. More merchandise would be wise too. More careful studying of timezones for recording dates and auto-generated computer filenames on devices which have been moved to different timezones to usual.

Other tips for the setup of equipment were raised.

Improvements to plans for the convention Sunday were requested. It was suggested that staggering responsibilities over the intense weekend may yield better results.

Discussed: Progress report on the scientific research paper we funded.

Results: It has been published with a major publisher in a prestigious journal. The subject matters covered are within the brief.

Discussed: Structure and scheduling of board meetings

Results: We decided that dates for the meetings for the year should be scheduled as soon as possible. Difficulties were identified in planning and execution of board duties. Division of labour for preparation and during the meetings was proposed.

Discussed: Replacing our compliance provider for state registrations and entity management.

Results: Mistakes by the 3rd party provider were identified and bringing the affected processes in-house was proposed to simplify them. Two candidates were listed for being our second



employee in order to take on this work. It was proposed that internalization be completed by Q4 2020, except Registered Agent services. Deadline for decisions: end of March.

Discussed: Nominee for the new role of Operations Manager

Results: The board will consider the proposal after the meeting. Early indications are positive.

Discussed: Reconstruction of archived board meeting minutes

Results: Expectations were defined and a board member has tentatively accepted the task.

Discussed: Ethics project

Results: Staff expressed interest. Content was suggested for use.

Discussed: 3D anatomy project

Results: staff identified with an interest in the project. Software which may be of interest in its development was suggested for research.

Discussed: Tail project.

Results: A board member pointed out its similarity to existing products on the market and known R&D projects that the market leaders have spoken about. It was decided to put this on a back burner for now.

Discussed: Prioritization of conventions and events

Results: It was suggested that content for these could build on our recent video interviews. Several conventions were listed as possible candidates. Multiple other categories of events were suggested for future outreach and these were arranged by when they would be most pertinent and likely to produce positive results.
It was also suggested we could present at universities.

Adjourned at 3:35pm